

AUGUST 17, 2020

# Emily Janine Photography

Personal Branding Photography

# Main Topics



---

About me  
My story  
Importance of marketing  
How I can help you  
Packages  
Extra information  
Contact me

Think about it

“

---

**“STAY TRUE TO YOUR  
VALUES. THAT’S WHY YOU  
WERE A SUCCESS IN THE  
FIRST PLACE, AND THAT’S  
HOW YOU MAKE  
INCREDIBLE THINGS  
HAPPEN.”**

- RAFE OFFER

# About Me

Hi! I'm Emily from Emily Janine Photography and I'm a 23 year old photographer from Aberaeron, West Wales. My passion for photography started when I was given a camera for my 12th birthday. Since then I have managed to develop a small photography business photographing everything from animals to weddings to properties to sport.



# |My Story



I have always had a love for photography and marketing. I have always loved all my previous jobs but I feel it's time for me to venture on my own. I have been thinking about this for a while but have never been sure where to start.

I have decided to merge my love for photography, marketing and supporting small businesses together and start a personal branding photography business. This will help businesses create interesting content for their social media, blogs or websites which ties in with their style.

# Importance of marketing

---

I'm sure as a business owner you're always hearing how important it is to market your business. Whether you're an illustrator, life coach, yoga teacher or interior designer its never been more important to show more you in your business. Here are a few bullet points how by hiring a personal branding photographer can benefit you massively.

- Introducing yourself to your followers. It's always a nice way to make your social media pages more personal. You can introduce yourself with a head shot or even a lifestyle portrait (relaxed head shot session).
- Behind the scene session. People are curious and always love to know how something is made or designed etc.
- Product / Service photos. By having these images these will help you showcase exactly what you can do!
- Location shoot. If you have a shop/cafe/studio/office it's always a good way to show where you create your work!

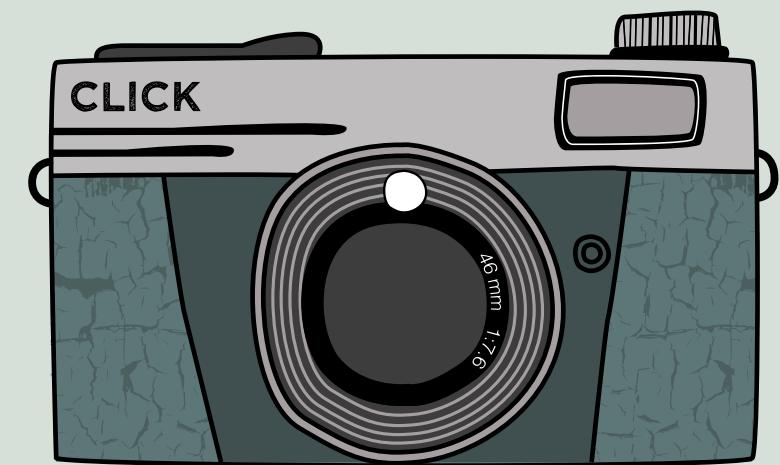
How I can help you



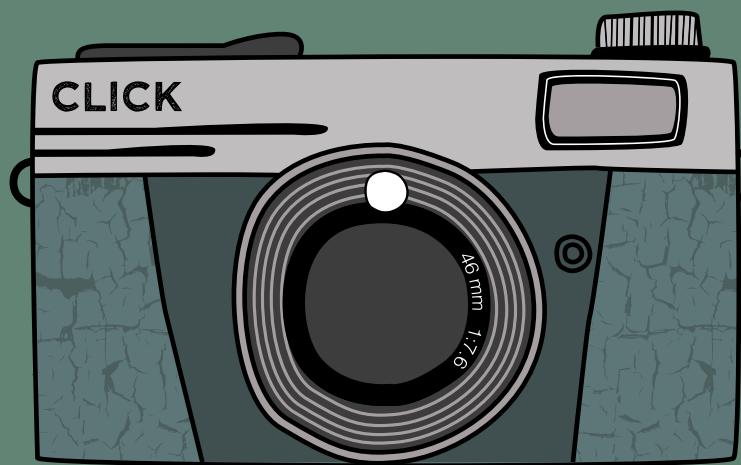
# My Packages



START UP  
£99



CLASSIC  
£250



DELUXE  
£450



# Which package suits you

## START UP - 50 IMAGES

If you have or are thinking of starting a business but don't know where to start, this is the package for you!

## CLASSIC - 100 IMAGES

If you have a new product/service coming out and you want to showcase that this is for you!

## DELUXE - 200 IMAGES

If you want to really step up your social media/marketing game this is the one for you. Complete package that covers all areas.

# START UP

£99

- Pre consultation
- Online mood board + prep guide
- 2 hours for lifestyle portraits, action/interaction, location, behind the scenes.  
(whichever suites your brand the best).
- 50 high resolution images for online use (blogs, website, social media) and printing use (brochure, business cards etc) .

# CLASSIC

£250

- Pre consultation
- Online mood board + prep guide
- 6 hours for lifestyle portraits, action/interaction, 3 locations, behind the scenes. (whichever suites your brand the best).
- 100 high resolution images for online use (blogs, website, social media) and printing use (brochure, business cards etc) .

# DELUXE

£450

- Pre consultation
- Online mood board + prep guide
- 8-10 hours for lifestyle portraits, action/interaction, 5 locations, behind the scenes. (whichever suites your brand the best).
- 200 high resolution images for online use (blogs, website, social media) and printing use (brochure, business cards etc) .

# Extra information!

- 50 MILES TRAVEL IS INCLUDED.  
TRAVEL WILL THEN BE CHARGED AT  
45P PER MILE.
- IT MAY BE NECESSARY TO BOOK A  
VENUE FOR ALL OR PART OF THE  
SHOOT. (I'LL DO THE RESEARCH AND  
FIND YOU A GORGEOUS ONE!) PLEASE  
ALLOW THIS WHEN BUDGETING.



# How it works!

- AFTER OUR PRE CONSULTATION I WILL SEND YOU A BESPOKE MOOD BOARD, SHOOT SCHEDULE AND PREP GUIDE TO HELP YOU GET THE MOST OUT OF YOUR PHOTOSHOOT DAY.
- YOU WILL RECEIVE YOUR IMAGES VIA AN ONLINE GALLERY WHICH IS PASSWORD PROTECTED.



Lets bring your vision to  
life! Contact me!

**STUDIO**

11, Rhydfach, Llwyncelyn, Aberaeron,  
Ceredigion, SA46 0HJ.

**PHONE**

07502120144

**EMAIL ADDRESS**

[info@emilyjaninephotography.com](mailto:info@emilyjaninephotography.com)

